



Sponsorship Prospectus 2016

Sponsorship of Wye River SLSC greatly assists our Club to deliver a safe environment to the community at Wye River as we have done since 1958. Sponsoring our Club offers a unique way of aligning your business with an iconic and admired community group. Individuals or families may also wish to support our Club as patrons in order to give back to the community and the Club is very grateful for all support.

In this document you will find information regarding the range of sponsorship packages available. In addition, we have a wishlist, if you would like to direct your donation to a particular area, rather than our general revenue account. If there is another sponsorship arrangement you would like to discuss please let us know.

In particular, sponsorship allows our Club to update and maintain services, skills and equipment to contribute to Surf Lifesaving. This motivates and inspires our members, all of whom are volunteers, to further develop their skills and fitness to enhance their effectiveness as surf lifesavers. This in turn encourages new members to sign up as active members of our Club.

This year has seen the Club grow to a membership of well over 500. We currently have over 160 active patrolling members who range in age from our newly qualified 13 year old Surf Rescue Certificate holders to our experienced veteran members well into their 60s. We have also had a record number of 6 to 14 year olds participate in the Nippers beach safety and surf awareness program this year with 150 children enrolled.

Wye River SLSC Inc. is endorsed as a Deductible Gift Recipient so donations over \$2 are tax deductible. Sponsorships may also be fully tax deductible to sponsors. Please do not hesitate to speak to one of the committee members listed below if you would like further information about our Club and/or becoming a sponsor or patron of our Club:

President - Debra Hocking debraoconnorhocking@gmail.com
Ph: 0417 690 291

Secretary - Liz Barbante
barbante@optusnet.com.au
Ph: (03) 9467 4105

Community Liaison - Andrew Hack
hackhogg@outlook.com
Ph: 0438 890 401



Major Sponsors

Generally contributions in excess of \$3,000 p.a for 3 years. Sponsorship directed at one area of the club such as Nippers, IRB, Competition, Events, First Aid or Training and Development.

Major sponsors will be recognised and acknowledged by the Wye River SLSC as follows:

- Prominent sign in the entrance to the Clubhouse
- Logo listed as our sponsor on our website and on the Wye River SLSC letterhead.
- 2 complimentary tickets to all club functions including annual ball. Principal sponsorship acknowledgement at these functions. Company banners on display at all functions (to be supplied by sponsor).
- Guest speaker spot at annual ball.
- Sponsorship acknowledgment at all club functions.
- Media release publicising the sponsorship including photographs.
- Complimentary listing on club website including link to sponsor's website.
- Complimentary access to Club Championships and Members' night.
- Company logo advertising in club newsletter.
- By arrangement, use of club facilities for sponsor's events.
- Dedicated liaison officer from the club



Available Sponsorship Opportunities

The Club has signed on an ongoing major sponsor for the Nippers program and an ongoing major patrol sponsor until at least the end of the 2016/2017 season.

The Club also welcomes smaller financial contributions and we are currently seeking sponsors and patrons for the following areas of our club:

- **IRB Sponsor** whose sponsorship benefits may also include:
 - Logo on one of the inflatable rescue boats.
- **Competition Sponsor** whose sponsorship benefits may also include:
 - Sponsor's logo printed on competition vests.
 - Signage on competition shelter, club racing boards, skis and IRB.
- **Events Sponsor/s** whose sponsorship benefits may also include:
 - Choice of sponsoring all events for the season or choosing a specific event from the Club's regular events: Wye Ball, Summer Fling, Trivia Night, Comedy Night, Nippers Movie Night, Nippers Talent Quest.
 - Acknowledgement and sponsor's logo displayed on the stage at club events.
 - Logo displayed on Wye River SLSC Summer events calendar delivered to every house in Wye River and Separation Creek.



Other Available Support Options

Other available opportunities for supporting the Wye River SLSC include:

- Purchase of items of equipment listed on our current wishlist (accessible here: www.wyeriverslsc.asn.au/donating.html);
- Purchase of other items of equipment listed in the essential operating gear donation booklet;
- Tax deductible cash donation to fund ongoing expenses;
- Estate contributions to the Wye River SLSC investment trust, managed on our behalf by The Surf Lifesaving Foundation

For further information on these options please see the donation page of the club website here: www.wyeriverslsc.asn.au/donating.html

